Company Profile

SHRUTI SOFTWARE PVT. LTD.

"WE ARE ABOUT TECHNOLOGY
WE ARE ABOUT PEOPLE"

Company Profile

Shruti Software Pvt. Ltd. (SSPL), a diversified Hardware & Software Service Provider was incorporated with a vision to

*"Create a world class IT Organization in terms of **PEOPLE, PROCESS & TECHNOLOGY** and to become a globally respected corporation by providing high quality and cost effective Hardware & Software Services and products to its customers in its chosen technical segment. "*

SSPL with its focus placed on hardware and software solutions has expanded its portfolio of services to include local and wide area networking, networking maintenance and support.

Shruti Software attracts and retains the best IT talents in the industry to develop state of the art IT solutions as per global requirements.

SSPL, being a process-oriented company is following the principles of ISO-9001 (2001) and is trying to attain SEI-CMM Level 4.

Business Strategy

Adhere to proven and mature process

Effective Communication with Customers

Partnering for today & tomorrow business need

Continuous investment in Talent/Knowledge Development

Adopting/deploying new, effective and emerging Technology

Pursue High Quality Standards across entire range of Services

Flexible delivery model with unique project management methodology

Focussed Business Segment

Hardware

The hardware arm of SSPL has adopted a strategy of focussed growth.

SSPL manufactures, assembles and markets a range of PCs from its state of the art facility at New Delhi under its own brand name. Our desktops have been designed and tested for dependability in demanding networked environments.

Our Organization's primary focus in this sector is to concentrate on the domestic market. We have employed experienced personnel who have a rich experience in providing hardware and technical support to various departments of the Government of India.

In India, the computerization level presently is at a miniscule level compared to that of developed countries. Having already proved its strength and supremacy in the field of Software services to the world it is now the turn for India to establish the same legacy in the field of Computer hardware equipments.

The aim of the company is to become a leader in providing Turnkey Computer Services to various Government Organizations. To that affect the company has already been registered with NCCF which is a nodal authority for purchase of various items for the government departments. We are registered for the whole of India as Manufacturers/ Assemblers/ Distributors of computer hardware equipments with NCCF.

Turnkey Outsourcing & Professional Services

SSPL provides a total outsourcing and professional service to enable customers to Profitably run their business and improve their market share. The range of Services include:

- Hardware & Software maintenance
- Network support & management
- Systems Administration
- Application support
- Infrastructure management
- Virus and security control
- Database management
- Internet/Intranet support

Consulting

To meet the immediate technical requirements of the much-valued global/domestic customers, SSPL provides onsite services on varied technology areas, which facilitate customers to meet their project deadlines.

Projects

- **Internet/Intranet Solutions**

SSPL Internet/Intranet services enable the customer to use the internet as a channel for sales, marketing & public relations activities, round the clock customer support, lower procurement & operational costs, better coordination between functional teams, easier tracking of customers for marketing from the database and above all extension of geographical reach of the business.

- **E-Governance**

The Government of India is giving a lot of emphasis on **e-Governance** projects and the experience of our personnel in these areas gives us the unique advantage to bid for similar projects and execute the same. The medium of delivery of these applications is both through the Internet as well as through the Intranet. SSPL's Monitoring, Tracking and MIS applications aligned with the e-governance initiatives of the Govt. of India seek to strategically streamline operations of all departments and make them easily but securely accessible to the general public. The main motive behind such solutions is to let the public gain a single corridor of access to the administrative machinery for various reasons like issue of licenses, registrations, queries etc.

- **Networking Services**

SSPL's Networking Services are provided to large end user organizations, those requiring complete IT life cycle services of their networks. Network infrastructure changes over time because of new technology, new opportunities, new business demands or perhaps because the cascading of technology to match features to functions cost effectively. The services, people, processes and skills that are needed in the beginning of a project are different than those needed at the end of the project for maintaining large installed systems. SSPL has a rich experience and capabilities in adopting a multi-technology approach.

- **Client Server Application Development**

SSPL's client server applications are engineered to effectively streamline the client's business and reduce the total time of the production life cycle. From small business applications like financial accounting and management we undertake complex projects like ERP, MRP, CRM and SCM and help align the business of the client with the latest technology for achieving the maximum benefit. The Government has been computerizing various departments by installing project monitoring and tracking softwares, workflow solutions, department management solutions etc. With the proven track record of our software project managers and engineers SSPL can provide the best customized solutions suitably aligned with the Government's IT initiatives.

IT Enabled Services

- **Data Processing**

Shruti Software is reputed for its quality services in the field of data processing. Our quality services augmented with our extremely punctual schedules and reasonable pricing have helped us to win a good number of satisfied customers. We can provide 99.9 % - 100% accurate, high quality data processing services to our customer at very reasonable price. While developing innovative measures to reach this high level of accuracy, our skilled operators have been trained on State-of-the-art software's to handle almost all kind of data processing requirements. Our Data Processing team can convert almost any file format the client may require. We restructure the data, remove the dupes, presort it, compress it and return the output file in a format the client can use.

- **Image Processing**

The Image Processing division of Shruti Software is dedicated towards providing quality services to cater to the needs of Stock Photography agencies worldwide. Having served the printing and publishing industry for the last 3-4 decades through Model Press, we have developed a rich experience in various areas of image processing.

Shruti provides a wide array of services ranging from Digitization of Images, Cleaning and Retouching to Key-wording and cataloguing of the digitized images. Digitization of the images (Both transparencies and Photographs) is undertaken using state of the art scanners like Scitex, Scanmate 5000 Desktop Drum Scanner & Agfa Scanner with the facility of color correction and sharpness. The images are scanned in high resolution both in RGB and CMYK mode to facilitate any sort of processing that needs to be performed on the images. Image cleaning and retouching is an activity that follows digitization.

Product Development

At SSPL we lay considerable attention to in-house product development building robust solutions serving primarily two major domains – **Hospitality and Education Segment.**

SSPL delivers a comprehensive software solution designed to help educational institutions collaborate and grow with increased efficiency. Educational institutes culture one of the country's most valuable assets – young brains. It therefore becomes imperative for them to adopt an open approach to technology to impart the best education using the best possible tools and technologies. SSPL offers a sophisticated but easy to use solution that streamlines all processes, enhances academic development and manages finances and personnel at the same time.

EIMS works like an ERP for educational Institutes. It seeks to integrate the complete School Administration activity including the entire Financial Management, Student Management and Human Resource Management including the Payroll System.

EIMS was developed after an exhaustive analysis of the requirements of the Indian Education System. The Software was designed to allow a total Computer Based Solution of every aspect of an educational institution with features ranging from entering new student data to monitoring his attendance, fees, course and curriculum design etc. Not only does it computerize the various functions of the educational institute but also creates a very powerful database, which helps in running the organization in a very smooth and streamlined fashion.

The immediate and simple availability of any type of data, such as student exam performance comparisons, allows the administration and faculty to make faster and better informed decisions so as to head off problems before they become severe. This database forms a very important tool, which aids in taking very intelligent decisions regarding the functioning of the institution.

Our Alliance Partner for the Education Segment

To fulfill its aim of providing a total academic solution for educational institutions SSPL shares a strategic alliance with **The Technology Mission** which is devoted to quality virtual education for Indians. It's objective is to produce consistently high quality education material for the Indian student, in the format of an Intranet/CD based academic tool that unleashes the potential of technology to deliver curriculum based course content for both students as well as teachers on subjects like physics, biology, chemistry, mathematics, social studies etc.

Company Profile

One of our other frontline products **"Entree"** a total solution for the Hotel industry is currently in its final stage of development. The Beta version has been tried and tested and is being successfully used by one of the leading Hotels in the industry.

The product has been developed using an iterative method of development and its features and functions are being continuously enhanced after definite intervals leading to newer versions of the product.

SSPL's Multilingual Offering

APS Corporate 2000++ is multilingual software consisting of various fonts, keyboard layouts, keyboard layouts, keyboard drivers and interface to standard packages viz. MS Office, Lotus Smart Suite and Data Base Management Systems. Thus text preparation, table preparation through spreadsheets, presentation for Training and display in Devnagari script through Power Point and/or Free Lance and Data Processing through Foxpro is made possible through APS Corporate 2000++

APS Corporate 2000++ contains a built in Word Processor Chitragupt. All the basic editing facilities for bilingual text formatting are provided. Chitragupt contains a powerful dictionary containing all the official words and Phrases from Rajsabha and Raksha dictionary. Bilingual e-mail using a HTML format is possible through Chitragupt.

Our Alliance Partner

VSOFT is a pioneer in software development for Indian languages. Its products have been accepted in various Government departments, press agencies and public sector organizations.

Our Foreign Alliance Partner

With a view to serving the security requirements of the clients SSPL has tied up with **GeCAD** to distribute **RAV** antivirus range of security solutions in India. Established in 1992, GeCAD Software is specialized in developing and implementing software solutions. It had a turnover in excess of $2,5 million in 2000. For the past eight years, GeCAD Software has been one of the leading software developers in Romania and, additionally, is among the top local distributors of the most important software products worldwide.

RAV AntiVirus Suite for Windows, a highly efficient Antivirus integrated suite, has been designed to protect servers and workstations, and thus is recommended both for professionals and Home users. With a unique modular construction and cutting edge technology including advanced features, RAV for Windows is an exceptional product, offering a complete local protection against viruses.

As a resident scanner, RAV Monitor is a key component in keeping your PC safe and protected against malicious code at all entry points (Internet, email, media storage units, and/or LAN). Taking very little space and using fewer resources than all the present known antiviruses, RAV Monitor is the perfect tool for you!

RAV for Outlook, an extension for the Microsoft Outlook mail client, can continuously watch and protect your stream of incoming and outgoing messages. Scanning thoroughly for viruses in the e-mails bodies and attachments, RAV AntiVirus for Microsoft Outlook can execute different types of scanning processes, depending on the received files categories.

RAV AntiVirus for Office 2000 is completely integrated with Microsoft Office 2000, assuring a complete protection against malicious code that may be inserted in an Office 2000 type file. The RAV component is initialized when the MS Office 2000 application is loaded and it ends when the application does. When used with Microsoft Internet Explorer 5, RAV AntiVirus for MS Office can also clean any document accessed from the Internet Explorer, independent of the Office version installed on your system.

RAV Antivirus for Internet Browsers v.8 is a set of plugins for the most used Internet browsers, Netscape Navigator, Microsoft Internet Explorer, Opera, along with Netscape Messenger. This way, all downloads from the web are now safe and secured. Even more, attachments from Netscape Messenger are scanned for viruses, ensuring the safety of your email.

Rich IT Expertise

o **HR Development, Investment & Training**

SSPL believes that the continuous success depends upon the ability to recruit, train, deploy & retain highly talented IT professionals and providing them with the excellent work environment. SSPL does a good investment in employee's personal and technical skill development to inspire outstanding performance.

o **Knowledge Pool**

Focused industry segment makes SSPL to have rich knowledge in-house and continuously enhance it to be in pace with the technology development. With in-house expertise in the domains like Embedded, Telecom, E-Commerce/ M-Commerce, WAP, E-CRM, database like Oracle/Sybase/Ingress etc., SSPL provides platforms to develop further in the emerging technology to each & every employee in the area of individual & organizational interest.

o **Knowledge Center**

SSPL's web based Knowledge center provides the News/views & facts and concepts about the ongoing/upcoming technology trends in the Global scenario, which is published by/shared with the technology leaders all over the world.

Quality Policy

To create an environment for continual improvement of quality in all our products, services and business areas and to create a work culture for individual excellence & innovations for making our presence significant in the domestic & international IT arena and pioneering in core & emerging Technologies.

Quality Principle

Customer focus

Employee Empowerment

Management Commitment

Fact based decision making

Continual Organizational Improvement

Project Management

SSPL follows a unique project management methodology (Process & Project Tracking Framework) depending upon the customer and the project for project monitoring & tracking, high quality products & services, timely delivery and implementation. These confirm to the requirements of SEI-CMM level 4 & ISO 9001(2001). These include highly process oriented monitoring and causal analysis with various metrics data of which a few are mentioned below:

> Schedule
> Effort
> Project Productivity
> Defect density
> Defect removal Efficiency
> Risk identification capability (factor)
> Customer satisfaction Factor

Infrastructure

SSPL is into Hardware, on site and offshore Software Development and Maintenance work with a good track record, a repeat- customer base, and a large pool of talented resource in various technologies and platforms. The focus on, and strengths in the areas of people processes and Technology make our offerings unique.

- **People**

By having a strong brand equity in the Indian software engineer's mind, Shruti gets the cream of software engineering talent and can hire the brightest and most inquisitive minds. Also, by having created a 'networked organization structure' which is non-hierarchical in nature, each project team member is encouraged and enthused to contribute ideas, which make for better projects.

SSPL's strong employee oriented policies helps foster a strong employer-employee relationship which is effectively reflected in the commitment and dedication levels of its workforce. With experience levels ranging from 2-15 years SSPL has some of the best-qualified talents from reputed engineering and management institutes available in the Industry today. SSPL currently has a total development team of approximately 50 software engineers and domain experts working in its Delhi centre.

o **H/W & S/W**

SSPL has deployed State-of-the-art heterogeneous H/W and S/W tools at its New Delhi center to deliver international/domestic projects which includes advanced servers like NT/UNIX/LINUX/Solaris and Workstations interoperating over the company high speed internal network & managed by highly experienced support group.

o **Communication Link**

SSPL is having a secured & high speed data communication link in its Offshore facility at New Delhi which provides global communication facility to its global/domestic clients /Alliances and also offers a dedicated link for its priority project partners for effective project related communication and secured data transfer. SSPL 's mail servers are based on Linux and are effectively shielded with firewalls.

Operating Model

o **World Class Operating Model**

SSPL has deployed high quality standards in all part of the business including development of projects, delivery to customer, HR management, Finance, infrastructure, sales & marketing resulting in achieving high quality through rigorous adherence to standards & processes including a detailed approach to planning and execution, making the whole operation streamlined and transparent.

o **Development Model**

- **ONSITE MODEL**
SSPL provides facility for onsite project execution with high quality and talented professional involved in providing solutions using customer's own infrastructure with mutually agreed terms and conditions. It helps the customer to monitor the execution process, involvement of individual or team, maintaining the confidentiality and minimizing the risk.

- **OFFSHORE MODEL**
SSPL has made significant investments in developing its world-class software development facility at New Delhi India. Equipped with high speed data communication link this facility is rich with global standard skills and capabilities, state-of-the-art Hardware facility, leading-edge tools and technology, high level of project planning & management process and rigid controls that provides the adequate resource to execute customer's project from India successfully. This model makes the development process cost effective and efficient.
Also SSPL provides the model to setup Front Office & back Office model with the customer for executing projects, which is a hybrid of ONSITE & OFFSHORE Model depending upon the customer, project and technology.

SSPL's Clients

SSPL's esteemed list of clients include the following:

1. Ministry of Road Transport and Highways
2. Ministry of Shipping
3. Inland Waterways Authority of India (Ministry of Shipping)
4. Ministry of Rural Development
5. Central Electricity Authority, (Ministry of Power)
6. National Crime Records Bureau (Ministry of Home Affairs)
7. BSNL (Ministry of Telecommunication)
8. Department of Expenditure (Ministry of Finance)
9. Centre for Science and Technology of Non Aligned and Other Development Countries
10. Kendriya Vidyalaya Sangathan (Ministry of HRD)
11. Central Hindi Directorate, (Ministry of HRD)
12. Tariff Commission (Ministry of Commerce and Industry)
13. Commission for scientific and Technical Terminology (Ministry of HRD)
14. Border Road Development Board (Ministry of Road Transport and Highways)
15. Ministry of Food Processing Industry.
16. Office of The Resident commissioner of Jharkhand
17. National Institute of Public Cooperation and Child Development (NIPCCD)
18. Central Industrial Security Force (CISF)
19. Reserve Bank of India
20. PNB
21. BHEL
22. ONGC
23. IGNOU
24. IREDA
25. HAL
26. CGDA
27. MTNL

28. American Express Bank

29. SOS Villages of India

30. Cosmic Software Limited

31. PCC Asia

32. Differential Technologies Inc

33. Modi Steels and Rubber Ltd.

34. Sai Info Systems

35. Khaitan Consultants India Ltd.

36. Oxford Scientific Films, United Kingdom

37. Stockbyte, Ireland

38. Index Stock Imagery, USA

39. Axis Computers, USA

40. Inter Globe Technologies, UK

41. The Marlborough Group, Ireland

42. Motorola Ireland Limited, Ireland

43. Berlindat